

Other Major Divisions of the Orthodox Union

- ▶ **COMMUNITY SERVICES** provides programmatic, educational and administrative support services to a huge network of member synagogues. Seminars on Positive Parenting and other educational programs are offered in both major cities and small communities.
- ▶ **NATIONAL CONFERENCE OF SYNAGOGUE YOUTH** has chapters in 39 states that provide inspiring, educational, and fun programming, summer camps and public school clubs, in a wholesome environment, for tens of thousands of young people.
- ▶ **NATIONAL JEWISH COUNCIL FOR DISABILITIES**, including Yachad for the developmentally disabled, and Our Way for the deaf, mainstreams those with disabilities into everyday life and teaches them social skills.

The OU symbol is the mark of trust for millions of consumers because of our uncompromising standards.

You Value Integrity, We Value Integrity

It is important for you to know that OU Kosher is unique among all the major kosher certification agencies in that it is part of a communal organization. A multi-purpose, nonprofit agency founded in 1898, the Orthodox Union represents and serves individuals and synagogues across North America and beyond, making it one of the largest and most vibrant communal organizations in the world today. After our operating expenses have been met, excess revenues are used to help fund an array of social service and educational projects (see sidebar).

Kosher consumers, and the other markets we serve, can therefore rely on the OU as an objective certifier, similar to quality or specialized certification bodies such as the USDA, Good Housekeeping, or organic certification agencies.

We maintain a system of independent verification through visits to your facility to check that there have been no changes that might compromise its kosher status.

The standards to which we are bound cannot be altered or compromised, just as your own quality standards cannot be diluted.

Finally, the OU observes strict client confidentiality. We are extremely sensitive to your concerns and fully understand the proprietary nature of your confidential information.

“Within Nestlé, we always treat our kosher preparation as an important obligation. We apply the same legal, ethical and moral standards we do for government regulations.”

KEN MERCURIO,
Director of Regulatory Affairs, Nestlé

