

OU Facts

- The ® brand has extraordinary name recognition around the world as a symbol of excellence in kosher certification.
- The ® logo was originally designed in 1923, at the request of Heinz, the first company to market kosher certified products nationally, for use on the label of vegetarian baked beans.



OU Kosher is generating increasing interest in Asia

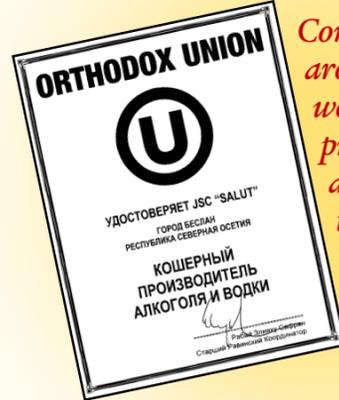
1937 ad for a new product from Heinz



- The OU has extensive representation around the world, with a significant presence in Europe, South America, the Middle East, the Far East and India.
- Our New York headquarters staff consists of over 50 rabbinical coordinators who serve as account executives for OU certified companies and supervise the field representatives. This team is supplemented by a roster of ingredient specialists, flavor analysts and other support staff.

➤ A state-of-the-art computer system stores and tracks product information and ingredients. The OU database contains information on more than 200,000 food ingredients.

- Nearly 500 rabbinic field representatives (RFRs), proficient in modern food production techniques and chemical and biological processes, serve as plant liaisons, visiting facilities, smoothing the certification procedure for new products, and keeping the flow of information going.



Companies around the world are proud to announce their OU Kosher status

- The ® logo is the registered trademark (U.S. Patent Office #636,593 and #1,087891) of the Kashruth Division of the Union of Orthodox Jewish Congregations of America (the "Orthodox Union"), and may be used only by authority of the Orthodox Union Kashruth Division.



Sign on bakery wall at Drake's Wayne, NJ, facility



The OU logo is a hallmark of quality, dedication, cooperation and furthered understanding of how our traditions contribute to the world around us.